Roll No. | | | | | | | | | | | Total No. of Pages : 02

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BTTM(Sem.–4)

INTRODUCTION TO STATISTICS

Subject Code :BTTM-401-18

M.Code :77518

Date of Examination:09-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Write briefly:**

a) Statistics

b) Classification

c) Histogram

d) Exclusive series

e) Find mean of 2, 4, 6, 8, 10, 12, 14, 16

f) Mean deviation

g) Skewness

h) Rank correlation

i) Time reversal test

j) Least square method

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SECTION-B

2. Explain the use of statistics in business.

3. Explain Graphical presentation of data with its advantages and disadvantages.

4. Explain any two measures of central tendency with their merits and demerits.

5. Calculate Quartile Deviation and its coefficient for the following height data:

Height (in inches)	58	59	60	61	62	63	64	65	66
No. of Travelers	15	20	32	35	33	22	20	10	8

6. Find Fisher's Ideal index number based on the table below:

Commodity	2023 Price	2023 Expenditure	2025 Price	2025 Expenditure
A	5	20	8	240
B	7	91	10	140
C	9	81	12	120
D	6	60	8	96

SECTION-C

7. Calculate standard deviation and coefficient of variance for the marks obtained by 500 students:

Marks (Below)	10	20	30	40	50	60	70	80
No. of Students	30	70	120	168	192	354	486	500

8. Calculate coefficient of correlation between the values of X and Y:

X	27	26	25	24	23	22	21
Y	22	21	20	19	18	15	10

9. Briefly explain time series analysis and methods of measuring trend values.

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Total No. of Questions : 09

Bachelor of Tourism and Travel Management (Sem.–4)

POLICY AND PLANNING FOR TOURISM DEVELOPMENT

Subject Code : BTTM-402-18

M.Code : 77519

Date of Examination : 12-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

1. Write briefly :

a) Define public tourism policy.

b) Mention any two roles of government in tourism development.

c) State two aims of national-level tourism policy.

d) Write two functions of the public sector in tourism.

e) Name any two international organizations involved in tourism development.

f) Mention two important aspects of the National Tourism Policy (1982).

g) Write two objectives of tourism development under Five-Year Plans.

h) Mention two factors influencing tourism planning.

i) State two advantages of involving the private sector in tourism.

j) Write two features of the latest tourism policy document in India.

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SECTION-B

2. Discuss the major components of tourism policy formulation.
3. Explain the importance of the L.K. Jha Committee Report (1963).
4. Highlight the relationship between tourism planning and development.
5. Write a note on tourism planning at international and regional levels.
6. Discuss.the significance of community participation in tourism planning.

SECTION-C

7. Critically analyze the tourism policy framework of India and its impact on tourism development.
8. Discuss the methods and techniques used in tourism plan formulation.
9. Evaluate the role of government and private sectors in promoting sustainable tourism development.

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Bachelor of Tourism and Travel Management (Sem.–4)

ITINERARY PREPARATION

Subject Code : BTTM-403-18

M.Code : 77520

Date of Examination : 15-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

1. Write briefly :

a) Define an itinerary.

b) What is the difference between GIT and FIT?

c) Mention any two do's of itinerary preparation.

d) List two limitations of itinerary preparation.

e) What is a seasonal itinerary? Give one example.

f) Define a readymade itinerary.

g) Name the three destinations in the Golden Triangle itinerary.

h) What are the destinations covered in the Desert Triangle of Rajasthan?

i) Define special interest tourism.

j) Mention two destinations popular for health tourism in India.

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SECTION-B

2. Explain the typologies of itineraries based on group size and duration.
3. Compare custom-made and readymade itineraries with suitable examples.
4. Describe the factors to be considered while preparing a product-based itinerary.
5. Present a brief itinerary of the Buddhist Circuit in India.
6. Discuss the features of a cultural tourism itinerary with Indian examples.

SECTION-C

7. Describe the process and principles of itinerary preparation along with its constraints.
8. Prepare a 5-day itinerary for a family interested in religious tourism in North India.
9. Create a custom made itinerary focused on adventure tourism in the Indian Himalayas.

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Total No. of Questions : 09

Bachelor of Tourism and Travel Management (Sem.–4)

TOUR PACKAGING DESIGN

Subject Code: BTTM-404-18

M.Code: 77521

Date of Examination:18-05-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Answer the following:**

a) What are the types of package tours?

b) Name two advantages of a package tour.

c) Define negotiation in the context of tour packaging.

d) List two forms of package tours.

e) What is the mix in tour promotion?

f) Explain the term "group costing."

g) Mention two considerations in tour costing.

h) What is accommodation cost?

i) Name two types of MICE tours.

j) What are architectural tours?

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SECTION – B

2. Describe the components of a package tour.
3. Explain the role of media in promoting tour operations.
4. Discuss the considerations when preparing a cost sheet for a tour.
5. Describe distribution mechanisms in tour package pricing.
6. What are the unique features of ethnic and farm tours?

SECTION – C

7. Explain the forms of package tours and their suitability for different tourist markets.
8. Discuss the selection criteria for media in promoting a tour package, with examples.
9. Describe the pricing strategies and distribution mechanisms in the tour industry, using examples from different types of tours.

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BTTM (Sem.–4)

BASICS OF ENTREPRENEURSHIP

Subject Code : BTTM-405-18

M.Code : 77522

Date of Examination : 21-05-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Answer briefly :**

a) What is meant by an entrepreneur?

b) What is meant by networking?

c) What is financial planning?

d) What is a project report?

e) What is a business strategy?

f) What are steps in analysing competition?

g) What is SSI?

h) What is meant by feasibility?

i) What is business idea?

j) What is innovation?

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SECTION-B

2. Discuss the role of government institutions in promotion of tourism entrepreneurship.

3. Discuss the business strategies in understanding the customers.

4. Discuss the various functions of entrepreneurship.

5. Discuss the 7 P's of Marketing Mix for the tourism market.

6. Discuss the importance of networking and collaboration in the tourism industry.

SECTION-C

7. Discuss the role of entrepreneurship in economic development with suitable examples.

8. Pen down the various steps in setting up a tourism business.

9. Discuss the business idea generation techniques and steps in feasibility study of marketing, people, finance, and technology.

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Bachelor of Tourism and Travel Management (Sem.–4)

TOURISM TRANSPORTATION

Subject Code : BTTM-408-18

M.Code : 77525

Date of Examination: 25-05-2026

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly:

a) Define tourist transportation.

b) State two characteristics of passenger transportation.

c) What is meant by "supply and demand pattern" in transport?

d) Mention any two international air transport organizations.

e) Write two functions of DGCA.

f) Name any two Indian airline companies.

g) Mention any two major tourist trains operating in India.

h) Write two important cruise companies in India.

i) State two features of eco-friendly or sustainable transport practices.

j) Give two examples of marketing strategies used in the transport sector.

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SECTION-B

2. Explain the importance of transport in tourism development.
3. Discuss the role of IATA and ICAO in regulating air transport.
4. Highlight the significance of tour coach and rent-a-car services for tourists.
5. Write short notes on: (a) Palace on Wheels (b) Royal Orient Train.
6. Discuss the growth and future prospects of cruise tourism in India.

SECTION-C

7. Discuss the evolution and development of the tourist transport system in India.
8. Examine the contribution of the aviation sector in promoting tourism with suitable examples.
9. Evaluate the role and importance of surface and water transport systems in the tourism industry.

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